

Derek Moore | Product Designer/Developer

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[Portfolio](#) | [Github](#) | [LinkedIn](#) | [Behance](#)

Curious and innovative designer/developer, with a BA in Graphic Design and over a decade of experience in web design, UI/UX, and frontend development. Committed to lifelong learning and expanding skills in the evolving tech landscape.

NOTABLE PROJECTS

Personalizing health: [Personalized Lifestyle Medicine Center](#)

Designed interactive displays and practitioner interfaces, conducted user research, analyzed findings, and collaborated with the business team to create a comprehensive and user-friendly experience.

Revolutionizing vet care: [Parker & Ace](#)

Conducted user research, designed user application flows, and developed frontend applications in React while also leading a team of five developers, managing sprints, liaising with vendors, and ensured seamless integration.

Product quality tool: [TruQuality](#)

Led the design and development of this NodeJS in-house app, working collaboratively with multiple departments.

WORK EXPERIENCE

Parker & Ace - Washington, D.C.

Product Manager - March 2023 – present

- Act as Scrum Master for a team of 4 developers and 1 qa
- Lead and manage team's workload through scrum ceremonies: stand ups, refinement and planning sessions
- Responsible for code reviews, and production code deployments
- Collects and documents business requirements from multiple departments
- Gathering and documenting vendor integration requirements

Lead Product Designer - April 2022 – present

- Conducts user research and presents findings and recommendations

- Designs user applications and flows considering business and vendor integration limitations
- Facilitates weekly design collaboration meetings with the business team
- Develops frontend applications in React

Five & Done - Aliso Viejo, CA

Developer - March 2021 – April 2022

- Worked on time-sensitive website projects for brands such as Fender (using React and Salesforce technologies)
- Presented work clients and collaborated with external development teams
- Worked in an agile environment; ensuring timely deliverables using JIRA sprints

Metagenics - Aliso Viejo, CA

Frontend Developer/Sr UX Designer - February 2019 – March 2021

- Collaborated with UX/UI Designers to develop PLMC and ecom platforms
- Build reusable components for use in Contentful headless CMS
- Validate UI/UX designs for technical feasibility
- Ensure feature is required with user feedback before establishing epic in JIRA

UX/UI Designer - April 2017 – February 2019

- Created user flows based on user testing and HotJar feedback
- Manage tasks in GIT in an Agile Scrum environment
- Designed and code template landing pages and blogs
- Updated websites to meet modern guidelines and web standards

Graphic Designer - July 2015 – April 2017

- Maintained look and feel of all print collateral based on brand guide
- Develop new techniques for rendering product shots to keep the style consistent

MOB Media - Foothill Ranch, CA

Sr. Designer of Digital Experience - Dec 2013 – July 2015

- Create HTML responsive email blasts
- Designed and developed company website
- Maintain the look and feel for client brand identities and consistencies.
- Develop code for websites using several platforms and languages: Wordpress, Bootstrap, PHP, Javascript, aspx.net

I-5 Publishing - Irvine, CA

Digital Designer - Jun 2013 – Dec 2013

- Worked with development teams to create design for brand websites
- Maintained digital and print identities for 18 magazine titles

Associate Marketing Art Director - Feb 2009 – Jun 2013

- Organized and attended photo and video shoots to ensure that the necessary project assets are obtained
- Managed accounts and projects working within budget and scheduling requirements

EDUCATION

UCI - **Full-Stack Developer Bootcamp** - Irvine, CA

The Art Institute Of California - **Web and Motion Graphics** - Orange County, CA

Gnomon School Of Visual Effects - **3D Modeling and Rendering** - Hollywood, CA

California Polytechnic State University, Bachelor of Arts - **Graphic Design** - Pomona, CA