Derek Moore | Frontend Developer / UX Designer

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Hello, I'm Derek, a software developer with a unique blend of technical proficiency and creativity. I'm skilled at developing user-friendly interfaces, automating processes, and creating interactive features. My passion doesn't stop at development; I'm also an active participant in shaping product direction and ensuring seamless user experiences. In a collaborative setting, I thrive by bringing together my development and design skills to produce compelling solutions.

SKILLS

Product Design | Interaction Design | User Interface (UI) Design | User Research | Wireframing | Prototyping | Figma | Adobe Suite | React | NextJS | Javascript | JIRA | Communication | Illustration | Data Visualization

NOTABLE PROJECTS

Personalized Lifestyle Medicine Center: Redefined user experience by designing intuitive interfaces and conducting user research in completely custimized clinic. Collaborated with stakeholders to transform insights into a product that enhanced user satisfaction and business success.

Parker & Ace: Led a team to design and develop a user-friendly application. Conducted user research, designed user flows based on business requirements, and validated design decisions through continuous user testing.

TruQuality: Led the design and development of a supplement product quality tool, fostering interdepartmental collaboration and improving user experience.

WORK EXPERIENCE

Parker & Ace - Washington, D.C.
Product Manager (March 2023 – present)

- As a founding member, playing a critical role in establishing the company's product vision and strategy, identifying core business objectives essential for the startup's growth.
- Acted as Scrum Master, leading the team workload through scrum ceremonies: stand-ups, refinement, and planning sessions.
- Conducted code reviews and production code deployments.

Frontend Developer / Lead Product Designer (April 2022 – March 2023)

- Led user research and presented findings to guide product design decisions.
- Created and maintained the brand style guide and re-usable components in Figma.
- Designed user applications and flows, adjusting as per business and vendor integration limitations. As well as MVP adjustments for successful launch.

- Developed frontend application components in React, adhering to the brand guidelines.
- Developed unit tests in Testing Library.

Five & Done - Aliso Viejo, CA
Developer (March 2021 – April 2022)

- Developed websites for brands like Fender, in an agile environment using React and Salesforce technologies.
- Presented work to clients and collaborated with external development teams.
- Worked on a lean team to hit deadlines on fast moving projects.

Metagenics - Aliso Viejo, CA
Frontend Developer/Sr UX Designer (February 2019 – March 2021)

- Collaborated with UX/UI Designers to develop PLMC and e-commerce platforms.
- Built reusable components and validated UI/UX designs for technical feasibility.
- Established feature requirements with user feedback before launching epic in JIRA.
- Researched POC for both CMS and ecommerse solutions.

UX/UI Designer (April 2017 – February 2019)

- Rebranded sub-brands, including photo-shoots, printed material, website and logo.
- Designed and developed template landing pages and blogs, updated websites to meet modern guidelines and web standards.
- Managed tasks in GIT in an Agile Scrum environment.

Mob Media - Orange County, CA
Graphic Designer (May 2015 - March 2017)

- Implemented strategic design solutions for various web and print media projects.
- Managed client projects from concept to completion while coordinating with a team of designers and developers.

EDUCATION

UCI - Full-Stack Developer Bootcamp - Irvine, CA
The Art Institute Of California - Web and Motion Graphics - Orange County, CA
Gnomon School Of Visual Effects - 3D Modeling and Rendering - Hollywood, CA
California Polytechnic State University, Bachelor of Arts - Graphic Design - Pomona, CA

References and more work history available upon request.